



Lotterywest Grants Information Package

Advancing Participation in Community Life

Gordon Reid Regional Performing Arts Grants

These grants remember Professor Gordon Reid, one of the State's most popular Governors. The Gordon Reid Grants were established in 1989 to extend support beyond the more traditional charitable groups to make significant contributions to the community in areas such as conservation, the arts, disability and youth.

The grants were named after Professor Gordon Reid to acknowledge his significant contribution to the community of Western Australia. Prior to serving as Governor from 1984 to 1989, Professor Reid served for many years as Deputy Vice-Chancellor and Professor of Politics at The University of Western Australia, receiving many accolades for his work. Gordon Reid Grants continue in honour of Professor Reid and are managed in the same way as other Lotterywest grants.

This package provides not-for-profit organisations and local government authorities with information to assist you to apply for a Lotterywest Grant for a Gordon Reid Regional Performing Arts Grant proposal. Information on other grant areas is available from our website or by calling Lotterywest.

This package covers the information previously provided in the Gordon Reid Regional Performing Arts Grant document.

You will find in this package:

- Information about Lotterywest Grants.
- How to apply for a Gordon Reid Regional Performing Arts Grant.
- Assessment Criteria for Gordon Reid Regional Performing Arts Grants.
- Details about the Additional Information Form, which must be provided as an attachment to the Lotterywest Application Form.



Lotterywest

Thanks to the thousands of Western Australians who play our games, Lotterywest has been an important source of funds for the Western Australian community for over 70 years.

Profits from the sale of our games enable us to provide millions of dollars each year to WA's hospitals, sports, arts and community groups, to help build our community and improve the quality-of-life of Western Australians.

What is a Lotterywest Grant?

Lotterywest grants aim to assist community organisations to turn their ideas into reality. We see the grants we make as an investment, not only in the future of your organisation, but in the future of the Western Australian community as a whole.

Lotterywest grants should make a difference to a community. Our preference is for proposals that have come from, or been embraced by, a community, that will involve a wide cross section of people and will enhance the quality-of-life of Western Australians.

Lotterywest has five broad grant areas. These have come about in response to community priorities. Lotterywest grants will:

- Extend the capacity of not-for-profit organisations.
- Strengthen community service delivery.
- Enhance community development initiatives.
- Value our State's heritage.
- Advance participation in community life

Within these grant areas we have developed information packages which provide information on common grant opportunities. We encourage you to look at the different packages to get a more detailed sense of the various opportunities.

In addition to grants for regional performing arts, we provide grants for a variety of purposes. Just a few examples include recreation for people with a disability, community celebrations, heritage and conservation, and services for seniors, young people and children.

Our primary intent is to provide grants! Once we've confirmed your organisation's eligibility under our legislation, we work with the organisation to develop their proposal. We may also consider a small grant to further develop a proposal to a stage where the application can be assessed.

If your organisation has an idea, we encourage you to contact Lotterywest. Please refer to the contact details at the end of this document.



This Information Package

This package provides information to help your organisation apply for a Gordon Reid Regional Performing Arts Grant.

If you have a Gordon Reid Regional Performing Arts Grant proposal it is important that you discuss it with a member of our grants team before submitting your application. This helps us keep track of the various proposals and to provide appropriate advice.

The term **Aboriginal**, is used broadly in this information package in describing the first Australians, and should be taken to mean Australian Aboriginal; Torres Strait Islander; and Indigenous peoples.

Please visit our website at www.lotterywest.wa.gov.au/grants for other grant information or ring Lotterywest on 9340 5270 or 1800 655 270 to discuss your proposal.

Who Can Apply for These Grants?

Lotterywest grants are guided by legislation that requires grants to be made to not-for-profit organisations or local government authorities for charitable or benevolent purposes.

You can apply for a Gordon Reid Regional Performing Arts Grant for:

- Regional Audience Development, if you are a Circuitwest regional organisation or Country Arts WA.
- Regional Transport Strategies, if you are a **not-for-profit organisation** or a **local government authority**.

Individuals, private or for-profit organisations, government bodies and organisations with a statutory base are not eligible for this grant.



Gordon Reid Regional Performing Arts Grants

Gordon Reid Regional Performing Arts Grants aim to improve access to performing arts events for regional audiences through two key approaches:

1. **Regional Audience Development** supports proposals to develop and increase audience attendance and participation in regional areas. These grants are available to Circuitwest regional organisations and Country Arts WA.
2. **Regional Transport Strategies** enable rural people to travel to arts performances by supporting the cost of transport to a regional centre, where the performance will not tour outside the regional centre. These grants are available to not-for-profit community organisations, local government authorities and Circuitwest regional organisations.

Whilst these are the key grants that Circuitwest regional organisations and Country Arts WA may apply for, there may be some circumstances where these organisations may apply for other Lotterywest grants. Please speak with a member of the Lotterywest grants team for further information.

1. Regional Audience Development

Circuitwest regional organisations and Country Arts WA are able to receive grants to assist with the cost of audience development strategies.

The regional audience development approach aims to encourage greater participation in performing arts and to increase attendance at regional performing arts events by community members. There is a particular focus on encouraging participation by groups that have been under represented in audiences. Applicants are encouraged to explore innovative and creative strategies for regional audience development. Where audience development can be demonstrated by providing a high cost touring show, then consideration will be given to supporting one show per venue.

Grants will not be made for:

- Shows that are not supported by strategies to develop the audience.
- More than one high cost touring show.

2. Regional Transport Strategies

Grants may be supported for proposals to subsidise transport costs for groups of ten or more people from an outlying community (more than 75kms from the venue) to attend a performance in a regional centre that will not tour outside the centre. Community organisations and local government authorities can apply for regional transport grants up to a maximum of \$2,000.

Grants will not be considered for transport to attend competitions, or for accommodation, food or ticket costs.



Additional Grant Opportunities

If your proposal does not seem to fit this grant area, we may have an alternative information package that may be more relevant.

The *Advancing Participation in Community Life – Overview of General Grant Opportunities Information Package* provides an overview of all Lotterywest grants, which support initiatives that encourage broad community involvement in social, cultural or recreation activities, particularly for people who face barriers to participation.

Other Lotterywest grant information packages can be found via our website or we can mail a copy to you. Alternatively we invite you to discuss your proposal with a member of our grants team. Contact details are at the end of this information package.

Grants Process

Lotterywest invites applications for Regional Audience Development through an annual grant round. **The deadline for the round is the 30th March each year.**

The applications are assessed as an annual grant in a funding round taking into consideration the organisation's ability to meet the assessment criteria (below).

Applications for Regional Transport Strategies may be submitted to Lotterywest at any time. You must lodge your application at least four months before the event, to ensure that we have time to process your application.

Please note:

- Organisations not legally incorporated or not registered for GST can apply for single or multiple grants with a combined total of up to \$15,000 in any one financial year.
- Applications should be for more than \$1,000.



How to Start

If you think you have a suitable proposal for a Gordon Reid Regional Performing Arts Grant, you should speak to member of our grants team (contact details are on the back page of this Information Package) to ensure this grant area is appropriate for your proposal. If you decide to proceed with an application, an Application Form can be downloaded from our website or we can mail it to you.

Completing the Application Form

After discussing your proposal and confirming its suitability for a grant, you will need to complete a Lotterywest grant Application Form and provide the documents requested in the application form.

Additional Information to Attach

1. Regional Audience Development

In addition to the information specified in the Grant Application Form, you will also need to complete the **Additional Information Form** if you are applying for a **Regional Audience Development** grant.

This has been developed with information requested under various headings. The headings also form the assessment criteria used to assess the grant and are provided below:

- **Evaluation of Previous Year's Achievements.**
- **Needs Analysis.**
- **Project Plan.**
- **Business or Marketing Plan.**
- **Community Involvement.**
- **Links to Local Community Cultural Plan.**
- **Summary of Target groups/Strategies Table.**

NB: The information on your Summary Table will be used as the data for which you will need to acquit your grant against.

2. Regional Transport Strategies Grants

If you are applying for a Regional Transport Strategy grant, you will need to complete the **Application Form** and you will also need to address the details outlined below.

Applications must include details of:

- The group and their need for assistance in travelling to the performance.
- The approximate number of participants travelling.
- The region they are travelling from and the distance they are from the event.
- The date and location of the event.
- The name of the event to be attended.



Lodging Your Application

When you have completed your **Application Form** and the required **Additional Information forms**, you can either mail them to us or bring them into our office. Our address details are on the back page of this document.

If you have included all the required information, within approximately two weeks, you will receive a letter acknowledging that your application has been accepted and detailing how the process will proceed. If we need any further information we will contact you.

How is your Application Assessed?

Your application will be assessed by a member of our grants team. As part of the assessment process, we will discuss your application with the nominated contact person.

Regional Audience Development - applications will be assessed together as part of a competitive process, in a funding round.

Priority is given to proposals:

- That will result in broad community benefit.
- That show how the target audience has been identified.
- That demonstrate how they will work collaboratively within their community to assist sustainable arts and cultural development through the formation of partnerships with key community stakeholders.
- That develop community access strategies to reach targeted sectors of the local and regional community (strategies should be developed for different target groups, and should aim to enhance existing successful strategies or develop new and innovative approaches for target groups where effective audience development strategies are lacking).
- Where the community access strategies form part of a coordinated business or marketing plan which demonstrates how a grant will be utilised to help achieve identified goals.

Regional Transport Strategies - applications are assessed as they are received and usually take four months to process.

For both types of applications:

- A recommendation will be submitted to the Lotterywest Board for its consideration, and then to the Premier for approval. This process, which ensures accountability for the grants we provide to the community, usually takes about four months.
- All applicants will receive written advice on the result of their application.
- Grant recipients will receive a Grant Approval letter advising of any special grant conditions.

Acknowledging Lotterywest's Support



Grant recipients are generally encouraged to acknowledge the support they receive from Lotterywest; however potential promotion opportunities of Lotterywest will not influence the assessment outcome.

You might include the Lotterywest logo in brochures or other printed material/signage or display a Lotterywest banner at the Lotterywest supported event. The Grant Approval letter will let you know if we would like you to acknowledge Lotterywest.

Who to Contact

For further information or to discuss ideas for projects please contact a member of our grants team.

Phone: 08 9340 5270
Toll Free: 1800 655 270
TTY: 08 9340 5236
Fax: 08 9340 5274
Email: grants@lotterywest.wa.gov.au
Web: www.lotterywest.wa.gov.au/grants

Street Address: Lotterywest (Grants and Community Development)
74 Walters Drive
Osborne Park WA 6017

Postal Address: Lotterywest (Grants and Community Development)
P O Box 1113
Osborne Park WA 6917