



ADDITIONAL INFORMATION FORM

Gordon Reid Regional Performing Arts Grants – Regional Audience Development

Please attach this Form to the Lotterywest Grant Application Form.

Applicants are required to complete and submit this Additional Information Form along with a Lotterywest Application Form by:

5:00pm, 30 March.

Whilst the information provided in this Additional Information Form should be kept brief it should provide sufficient indication that the proposal is likely to meet all criteria (as listed in the Gordon Reid Regional Performing Arts Grants Information Package). You may also attach other relevant documents, if you think these are important to your proposal.

Please contact a member of our grants team for further information or to discuss ideas for a Gordon Reid Regional Performing Arts Grant.

Phone: (08) 9340 5270
Toll Free: 1800 655 270
TTY: (08) 9340 5236
Fax: (08) 9340 5274
Email: grants@lotterywest.wa.gov.au
Web Address: www.lotterywest.wa.gov.au/grants

Street Address: Lotterywest (Grants and Community Development)
74 Walters Drive
Osborne Park WA 6017

Postal Address: Lotterywest (Grants and Community Development)
P O Box 1113
Osborne Park WA 6917



ADDITIONAL INFORMATION FORM
Gordon Reid Regional Performing Arts Grants
- (*Regional Audience Development*)

NAME OF APPLICANT ORGANISATION: _____

NAME OF PROPOSAL: _____

ADDRESS/LOCATION OF PROPOSAL: _____



7. **Summary of Target groups/Strategies Table** – (see attached) a summary of the target audiences and corresponding strategies (listed in the project plan above) identifying the target audience, how many are targeted, the strategies to attract the target, the actions planned to put the strategy into place, the total cost to put the strategy in place, and how you will pay for the cost.

NB: The information on your Summary Table will be used as the data for which you will need to acquit against.

